

# DON'T MISS THAT NEXT SALE!

Simple cost-effective wireless solutions for the retail market.

- ...service your customers
- ...increase sales
- ...reduce payroll costs



**Paint Department** -Instant assistance in areas that need a professional.



**Grills** -Allows customers to call the category "expert".



**Lawn Mowers** -Promote high ticket items, improve sales and productivity—allows customer to call the category "expert".



**Fitting Rooms** -Provide instant service and added convenience so that associate can retrieve a different size or color garment for the customer.



*Customer Needs Assistance in Paint Department*



For private listening optional headsets are available.



**Provide service** to areas that are temporarily unstaffed.



**Key Cutting Area** -Provide instant service to areas that need a specialist.



**Point-of-Purchase Displays** -Manufacturers can include the Quick Assist with P.O.P. promotions. Promote a sale item or special buy.



**Customer Pick-Up/Will-Call Areas** -Enable quick service after the sale.

## Works With Your Existing Two-Way Radios...

The Quick Assist Wireless customer callbox provides a fast, and easy wireless method for customers to summon a sales associate to a specific department or location without using the PA system. The Quick Assist is low-cost, completely wireless, and battery powered. Install it virtually anywhere without costly remodeling. The unit works on business band VHF/UHF, license-free VHF MURS, and GMRS frequencies.



Compatible with virtually any other brand of two-way radio, including Jobcom, Motorola, and Kenwood.

# Improve customer service... and eliminate PA paging!

## Where should I place the Quick Assist?

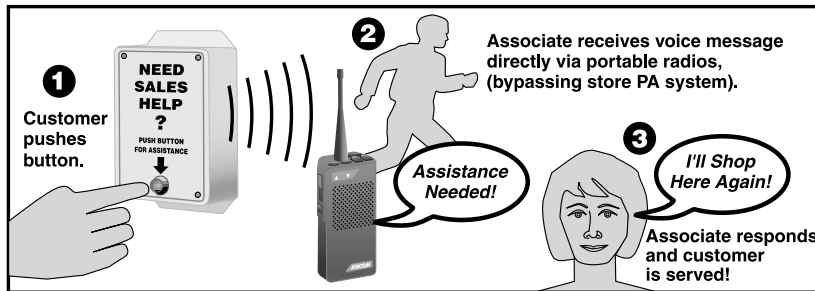
The Quick Assist is perfect for:

- Locked Cabinet Areas
- Fitting Rooms
- Special Promo Areas
- Customer Pick-up Areas
- Seasonal Areas
- Bulk/ Heavy Merchandise Areas
- Garden/Nursery Areas
- Anywhere you want to extend "virtual" sales associate coverage!

*Customer Needs Assistance in Fitting Room 8*



## How the Quick Assist works.



Typical range of the Quick Assist is 50,000 square feet, (no additional special equipment or installation is required), and all store managers and associates will be kept abreast of the needs of customers.

The battery powered Quick Assist will provide up to 10,000 transmissions on a single set of 6 AA alkaline batteries. It even automatically transmits a "low battery" message when they need to be replaced.

Custom text and graphics can be provided in order to meet specific marketing or merchandising objectives. (minimum quantity required).

Small Size: Only 6.3"H x 5.5"W x 4.3" D

Weight: 16oz. w/ batteries

### Features:

- Recordable Custom Voice Message
- Recordable Low Battery Message
- Programmable Repeat Message & Time Intervals\*
- Companded Audio On/Off
- Wideband/Narrow Band Selectable
- VHF/UHF Models Available
- CTCSS/DCS Interference Eliminator Codes
- Optional "Call Sent" LED Light
- Works with Voice Scrambling Systems

FCC and Canada approved  
\*Up to 8 times Message Repeat & up to 2 hours between messages. Refer to owner's manual for details.

Here are some additional Ritron wireless solutions for your business:



**VHF/UHF Wireless Voice Alarm Reporter** -Ideal for monitoring doors or limited access areas. Connect to any contact closure or switch and this battery-operated radio transmitter monitors critical areas on a 24/7 basis. Transmits a "custom" voice alert message to all radio-equipped personnel.

**VHF/UHF Two-way Base Station/Wireless Intercom**  
Ideal for service desk, office administration, and security. Stationary desktop or wall mount radio is compatible with virtually any VHF or UHF radio. Includes built-in weather scan (VHF models only) and Interference Eliminator features. Operates on 110 VAC or 12 VDC, so no batteries are required.



**VHF/UHF Wireless 2-Way Radio Callboxes** -Two-way Callboxes used to control door or gate access or for parking lot security. These battery operated callboxes provide wireless communication over existing two-way radio systems without costly trenching, extensive wiring, or dedicated phone lines.



**VHF/UHF Portable Radios** -Communicate with multiple sales associates instantly at a push-of-the-button. Rugged and lightweight with built-in weather scan (VHF models only), and Interference Elimination features.



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Ritron Inc. P. O. Box 1998 Carmel, IN 46082  
800-USA-1-USA (800-872-1-872) · Fax: 317-846-4978  
email: [radiocallbox@ritron.com](mailto:radiocallbox@ritron.com)

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Your Ritron Dealer:

Go Beyond Normal Limits...<sup>SM</sup>

